



March 2025

Dear Community Member,

**As a valuable member of our local community, and one who aligns closely with the values of Kimberton Waldorf School, I am writing to invite you to become a sponsor of the KWS Spring Benefit & Auction.** Your support would play a vital role in helping us continue to offer an education that honors the head, heart and hands for our current students – and for generations to come.

Your sponsorship will also promote your brand's positive message to our passionate, local attendees.

This year, the theme of our Spring Benefit & Auction is *Timeless Canvas*. The event will be held on Saturday, April 26 in a new venue this year, The Phoenixville Foundry. The Foundry, once the beating heart of the Phoenixville area, has been lovingly restored and is now operated by a local company that shares the values of our school. Remaining true to this special event, the Benefit will feature a cocktail hour with silent auction, followed by a seated program, which includes a farm-to-table dinner, live auction and musical entertainment.

The theme of *Timeless Canvas* celebrates the beautiful ways in which the arts (watercolor, music, ceramics, eurythmy, woodworking, theater and much more) are woven into the fabric of life and education at Kimberton Waldorf School. Through this thoughtful and holistic approach, each student emerges as a masterpiece, uniquely prepared to contribute beauty and purpose to the world.

**Join us in creating this masterpiece!** I invite you to select one of the sponsorship opportunities included with this letter.

Sincerely,

Kelli Paul

KWS Director of Development

Phone: (610) 933-3635 ext. 109

Email: [kpaul@kimberton.org](mailto:kpaul@kimberton.org)



### **Landscape Sponsor - \$10,000**

A landscape painting captures the inherent beauty of a natural area, like mountains, rivers or forests. Just like a landscape painting, this sponsorship celebrates the inherent beauty of the KWS tapestry for all to see. Benefits include:

- Reserved seating for up to 8 guests
- Verbal recognition during the event
- Names included in the program
- Logo recognition in the program book
- Full page ad or personal note to the community in the program book
- Logo presence or names listed on event signage
- Logo or names listed on all event promotions
- Tax-deductible donation supporting KWS of more than \$8,000

### **Watercolor Sponsor - \$3,500**

An integral part of Waldorf education, students from early childhood through high school learn and refine the craft of watercolor painting throughout the years. Though it appears effortless, it is, in fact, a technique that requires focus and patience. Just like this technique, the Watercolor Sponsorship can be just as impactful on our school. Benefits include:

- Reserved seating for 4 guests
- 25% discount on additional tickets
- Logo (or names) recognition in the program book
- Half-page ad in the program book
- Logo (or name) presence on signage
- Tax-deductible donation to KWS of at least \$1,600

### **Cityscape Table Sponsor - \$2,500**

Just as a cityscape painting captures the movement and life of populated area, this sponsorship brings people together. Use this sponsorship as an opportunity to bring together your friends, family, class parents and more—all while supporting our school. It's a win, win! Benefits include:

- Reserved seating for up to 8 guests
- Bottle of champagne and collector edition flutes for your table and guests
- Tax-deductible donation to KWS of at least \$750



### **Abstract Sponsor (a la carte)**

An abstract painting brings together various shapes, colors and forms to create a cohesive composition. Just as each component is critical, so are each of our abstract sponsors to the Spring Benefit and the life of our school.

Options and benefits include:

- **Wine Sponsor - \$1,500**
  - Includes Logo on Printed Menu
  
- **Individual Sponsor - \$1,000**
  - Includes half page program book ad or names listed in the program book
  - Includes 25% discount on all tickets
  
- **Half page program book ad - \$500**
  
- **Sponsor a teacher and their guest - \$400**
  
- **Charles Rice Donation - \$250**